



北京大学-伦敦政治经济学院暑期学校

LSE-PKU Summer School

## 2011 年北京大学-伦敦政治经济学院暑期学校招生简章

作为北京大学的重点国际合作项目之一,第八期北京大学-伦敦政治经济学院暑期学校 (the LSE-PKU Summer School) 将于 2011 年 8 月举行。**上课地点为北京大学,具体项目时间为 8 月 8 日至 19 日,共两周。**

参加该项目的学员具有背景多元化、学历层次高、视野国际化等特点。按照计划,今年两校预计招收学员 300 名。据往年经验,国际学生主要来自美国、英国、德国、法国等国家,不少来自康奈尔、牛津、斯坦福、哥伦比亚等世界著名高校、

知名跨国企业和外交机构;中国学生主要来自北大、清华、华东政法、人大等名校,以及一些在金融、咨询、外交等行业工作的在职人士和官员。

今年暑期学校共开设 10 门课程,由北京大学与伦敦政治经济学院知名教授全英文授课。课程内容涉及中国经济与金融、世界经济、WTO 与法律、国际关系、企业管理、新闻传媒等方面。按照规定,每名学生只能选择一门课程。课程结束后,学生将获得由北京大学与伦敦政治经济学院联合颁发的进修证书和成绩单。

暑期学校即日起开始接受申请。欢迎大家报名。

**2011 年 LSE-PKU 暑期学校联系方式:**

项目协调人: 李老师

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## The Courses

### DV301: Wealth, Well-Being and the Dynamics of Development

Prerequisites: None

**Professor Stuart Corbridge (LSE)**

Accounting for long-run patterns of wealth and well-being is a foundation topic in development studies and we begin with it here. We then consider at some length the roles played by geography and institutions in driving forward different growth trajectories. Are some countries doomed to remain poor because of their climates or physical geography, or indeed their locations? What forms of politics or 'governance' are most supportive of sustained economic growth? Why are some countries more likely than others to foster technological innovation? Given that India and China have each recorded very high rates of growth since c.1980 we consider them, thirdly, as key case studies. Lastly, we ask whether developing countries can really expect to learn important lessons from one another (say from India or China), or indeed from earlier development success stories (say Germany or Japan in the nineteenth century). Are institutions endogenous to particular political regimes/cultures? In plain language, can we expect a poor country outside Asia to copy China or India in any meaningful fashion? If so, what would be the policy instruments to foster imitation and catch-up? Is foreign aid the key, and if not why not? Just what *are* the main problems facing the countries of The Bottom Billion?

### EC203: China's Economic Growth, Investment and Foreign Trade

Prerequisites: Economics of Introductory Level

**Professor Dong Chen (PKU)**

In this course, we use the tools and frameworks derived from modern economics to analyze so called "China Miracle", to understand the basic factors and institutional changes that have contributed to China's growth and to examine the forces that will continue to propel China economic growth in the future.

### EC204: The Global Economy

Prerequisites: None

**Professor Danny Quah (LSE)**

When the rest of the world economy has temporarily slowed, East and South Asia especially China still provide a stabilizing force in the world business cycles even after 1997 financial crises. How have underlying fundamentals for economic growth in Asia changed since 1997?

### FN208: Post-Crisis: What Next for the International Financial and Monetary Systems?

Prerequisites: None

**Dr. Jeffrey M. Chwieroth (LSE)**

The principal objective of this course is to develop an understanding of the international financial and monetary systems and their associated regulatory and institutional architecture. We will examine the principal components of the international financial architecture. We will explore why the international financial system has been so crisis prone in general, and then turn to why the global financial crisis of 2007-2009 occurred and where we now stand. We will discuss the evolving and often adversarial relationship between governments and private financial firms; the dilemmas of regulating systemically important financial institutions; the fall and rise of central banking; the difficulties in managing sovereign debt; the tensions surrounding global macroeconomic imbalances, particularly between Asia and the West; reform of the international monetary system; the role of the dollar and rival key currencies, including the potential for the Chinese Yuan; and, finally, the rise of sovereign wealth funds in Europe, Middle East and Asia..

### GV201: Inside the Dragon: Politics and Policy in 21st Century China

Prerequisites: None

**Dr Jian Zhang (PKU)**

This course seeks to introduce advanced undergraduate and master level students to the main issues in the study of Chinese politics, with a special focus on the policy making process in contemporary China.

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### **IR203: Power Shift? The Decline of the West and the New International Relations of the 21st Century**

Prerequisites: None

**Professor Michael Cox (LSE) Professor Arne Westad(LSE)**

In this exciting and entirely new course, two globally renowned thinkers from the LSE who have been teaching summer school at PKU for many years, explore the contours of the new international system in the making by seeking to provide original answers to ten key questions that will be discussed over the ten meetings at LSE/PKU Summer School.

Each session will be accompanied by a specific reading. Students are also encouraged to read at least one of the more general texts suggested on its course outline.

### **IR204: New China: New Asia**

Prerequisites: None

**Professor Qingmin Zhang(PKU)**

This course begins by tracing the region's historical development, which is important to understand the current development and conflicts in this area. The main body of the course covers major bilateral relations in the region, such as Sino-US relations, Sino-Japanese relations, and China's role in settling the security problems in Northeast Asia, and China's relations with Southeast Asia; the major progress in East Asia economic integration and the obstacles, such as historical memory, maritime disputes, in its political integration. It concludes with a forward looking analysis of the development in this area.

### **LL203: A Rule of Law? The Dynamics of Chinese Commercial Law in an International Context**

Prerequisites: None

**Dr. Jianbo Lou(PKU)**

The objective of this course is to provide students a good understanding of Chinese business and commercial law, and how this law is made, implemented and interpreted in China, and shaped by international pressures and institutions.

### **MG102: Management, Entrepreneurship and Global Leadership**

Prerequisites: None

**Dr Fei Qin(LSE)**

This course examines new enterprise development and management issues in the context of globalization. Drawing from decades of research in entrepreneurship, strategy and organizational behavior, we explore the key components of new venture creation – evaluating entrepreneurial opportunities, writing and presenting effective business plans, applying various funding mechanisms, and developing growth and exit strategies, etc., with a special emphasis on the impact of the globalization of technology, capital, and labor markets and the opportunities and constraints facing global start-ups.

### **MC201: Global Media Industries**

Prerequisites: None

**Dr Bingchun Meng(LSE)**

This course aims to present a critical view of key aspects of theory, research and practice of media industries in the global context. The central theme of the course is how have media industries been transformed by the recent political economic, cultural and technological changes at the global level. Topics of interest include: transformation of global media production and distribution; opportunities and challenges of digital media; new practices of the advertising industry; global media governance. We will not only pay attention to different types of media—film, television, and Internet—but will also take up general themes related to institutional aspects of media, such as commodification, convergence, globalization, post-Fordism etc.